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Summary

As I was working in McCann Buenos Aires developing huge Web Platforms for enterprises all over the world, I quickly realized that I wanted to take the entrepreneurial path and what I wanted was to start my own software factory business. As soon as I came back to my hometown, Cuenca, I got a Master's degree in Web Platform Development Engineering, and also I studied Project Management with Agile Methodologies. In April 2015, I founded MyCodedMind, one of the first software factories in my town.

Today we are the largest Software Factory in Cuenca, working with agile methodologies, developing highly complex software in more than 20 countries with an incredible team of more than 20 people.

We work with companies that are looking for digital solutions or big agencies that require outsourcing services for their projects. We believe in the power of digital transformation, we deliver software products driven by innovation and passion.

My role and expertise are to guide several developers' teams as a Scrum Master using agile methodology to deliver complex platforms for our clients. I work every day with special software like Jira to improve our process and the quality of our software.

Experience

Project Manager Scrum Master

MyCodedMind

Jan 2018 - Present (5 years 11 months)

Management of highly complex software projects with agile methodologies, especially Scrum.

Management of framework artifacts, comprehensive management of the scrum team and joint work with product owners. Effective development and delivery greater than 90%.

Responsibilities:

Lead and coach scrum adoption.

Plan scrum implementation.

Implement changes and steps to increase the team's productivity.

Collaborate with other scrum masters to improve the methodologies' efficiency.

I work with parallel teams and parallel projects in both Spanish and English. Remote team management.

Advanced command of agile project management tools such as Jira.

Gerente General - Fundadora

MyCodedMind

Aug 2015 - Present (8 years 4 months)

Business management skills.

Teamwork and leadership skills.
Communication and listening.
Customer service skills.
Financial skills.
Analytical and problem-solving skills.
Critical thinking skills.
Strategic thinking and planning skills.



Professor

Instituto Superior Tecnológico Sudamericano

Sep 2019 - Jan 2022 (2 years 5 months)

- Assignment Agile methodologies for software Development: Scrum, Lean software development, Extreme programming, Kanban, Dynamic systems' development method, Feature-driven development
- Assignment App Mobile Development: Ionic Framework, Flutter.

Skills:

Communication.
Project management.
Problem-solving.
Creativity.
Leadership.
Patience.
Technical.

Product Owner

MyCodedMind

Aug 2016 - Jan 2019 (2 years 6 months)

Find methods to effectively manage the product backlog.
Help communicate the owner's wishlist to the project team.
Arrange and optimize product backlog.
Organize scrum events as necessary.
Lead and coach scrum adoption.
Plan scrum implementation.
Implement changes and steps to increase the team's productivity.
Collaborate with other scrum masters to improve the methodologies' efficiency.



Web Developer

MRM

Jul 2011 - Nov 2014 (3 years 5 months)

UI | UX Frontend Web Developer.

Development of custom Web Platforms for:

Nestle, L'Oréal, ACDelco, GM Motors, Etc.

Email development for Detroit General Motors, team management and direct management with accounts manager and project managers.

Comprehensive work with backend team for gateway implementation.



Diseño y Edición Web para Microsoft LATAM

E-volution

Aug 2010 - Jul 2011 (1 year)

Web design and development, Campaign Content Management, Company Software Management, Shipping, and Metrics.



Ayudante Académico

Universidad de Palermo

Mar 2010 - Dec 2010 (10 months)

Academic Assistant of Technique and Aesthetics of Sound, in which I assisted the teacher with didactic materials for teaching, and helped students with technical doubts with the handling of the equipment.

Education



UNIR - La Universidad en Internet

Master's degree, Ingeniería y Dirección de Sitios Web

2017 - Present

EducacionIT

Web Programmer, Computer Programming

2013 - Present



Universidad de Palermo

Audiovisual Designer, Audiovisual Design

2007 - 2011

Escuela de Musica Electronica Sonica

Produccion Musical con Ableton, Sonido

2010 - 2010

Colegio Rosa de Jesús Cordero

Bachiller Bilingue en Ciencias, Ciencias Sociales

1995 - 2001



LinkedUp Academy

Workshop LinkedIn Growth, Growth Hacking

May 2022 - May 2022

Licenses & Certifications



Scrum Foundation Professional Certificate - CertiProf International

Issued Nov 2020 - Expires Nov 2022



Kanban Foundation KIKF - Kanban Institute

Issued Nov 2020 - Expires Nov 2020

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Foundations of Project Management - Coursera

RBG4CDDZMLCC

Skills

Listings • Technical Assistance • Content Management Systems (CMS) • Web Content Optimization •
Webmaster Services • ERP Software • Responsive Web Design • User Experience (UX) • Teaching •
University Teaching