

YALILÉ LOAIZA RUIZ

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EDUCATION

UNIVERSIDAD DE LOS HEMISFERIOS

Master's Degree in Digital Communication Research (Summa Cum Laude)

Bachelor's Degree in Communication (Top Graduate)

WORK EXPERIENCE

Infobae

International Correspondent

May 2021 - present

- Breaking news
- Investigative journalism on political, corruption, and Human Rights.

Due Process Law Foundation

Public Profile Manager for MIO Ecuador

October 2023-present

- Manage the public profile of MIO Ecuador to enhance visibility in the media.

Fundamedios

Director of Content

September 2020 – October 2021

- Oversaw content creation and editorial strategies.
- Developed and implemented editorial policies to ensure high-quality content.
- Coordinated special projects and investigative reports.
- Collaborated with international partners to support press freedom initiatives.

Coordinator of Ecuador Verifica

November 2021 – February 2022

- Management, technical supervision, and coordination to meet the various deliverables of the project.
- Supervision in the execution and planning for the training cycle for capacity building of media, journalists, and citizens in digital literacy and fact-checking.
- Coordination with media, universities, and civil society organizations for the execution of annual planning.

Ministry of National Defense

Director of Social Communication

February 2020- September 2020

- Led communication strategies and managed public relations for the Ministry

Pan American Development Foundation

Communication Coordinator for Voces del Sur

November 2019- February 2020

- Coordinated communication efforts for the regional project Voces del Sur, promoting freedom of expression.

GK

Director of Investigation at La Foca Tv Show, GK-Teleamazonas. **March 2019 - September 2019**

- Led investigative journalism projects. Team leader.

Universidad Hemisferios

Academic Coordinator and professor, Faculty of Communication

September 2017-

February 2019

- Developed curricula and coordinated academic events.

- Taught various subjects including Media Dynamics, Digital Media, and Opinion Journalism.

TRAINING

Ensuring Accountability through In-Depth Reporting: A Program for Ecuadorian Journalists (Washington D.C.)	June, 2025
Media for Democracy Foundation, U.S. Embassy in Quito	
Freedom of the Press Seminar (Gummersbach, Germany)	November, 2024
Internacional Academy for Leadership Theodor Heuss	
Data Journalism Scholarship,	July, 2022
DW Akademie	
Scholarship for Illegal Fishing Research in Galapagos	September 2021
Internews and GK	
Ibero-American Hero of Child Journalism Award	November 2021
IV Ibero-American Congress against Child Sexual Abuse	
Journalism Prize in Health (Digital Journalism Category)	September 2020
Roche, Ecuador	

SKILLS

Languages: *Native*, Spanish; *Upper intermediate*, English (B2)
Computer and software: Microsoft Office, Power BI, Adobe Suit.

PROFESSIONAL REFERENCES

Diego Jaramillo

Rector
Universidad Hemisferios
Telephone: 0 98 759 2580

María Dolores Miño

CEO
Observatorio de Derechos Humanos y Justicia
Telephone: 0 99 343 8244

Col. Gonzalo Reyes

Former Communication Coordinator
Ministry of National Defense
Telephone: 0 99 502 8524